

AW Orders Summary

Sales and Profit Analysis by Region and Product Category

Build by Presley K

Revenue

25M \$

Orders

25K

Periode

2015

2016

Product Category

Accessories Bikes

Clothing Components

Country

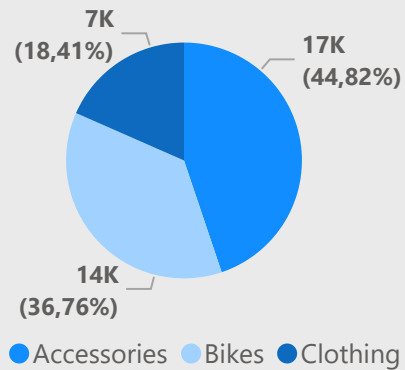
Australia Canada France

Germany United... United...

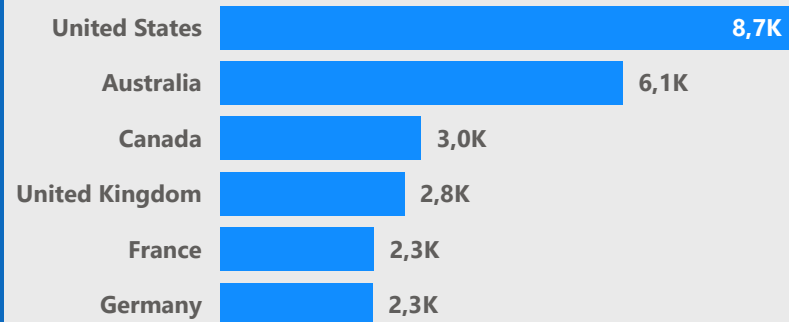
Continent

Tout

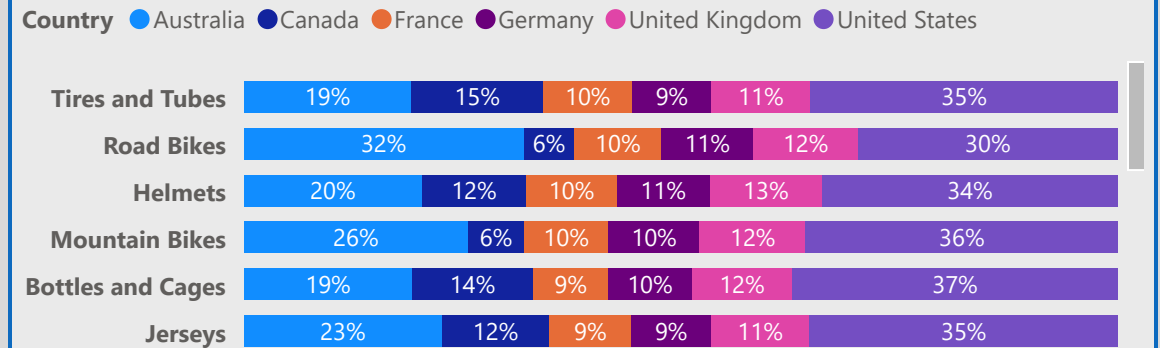
Orders by Category



Orders by Country



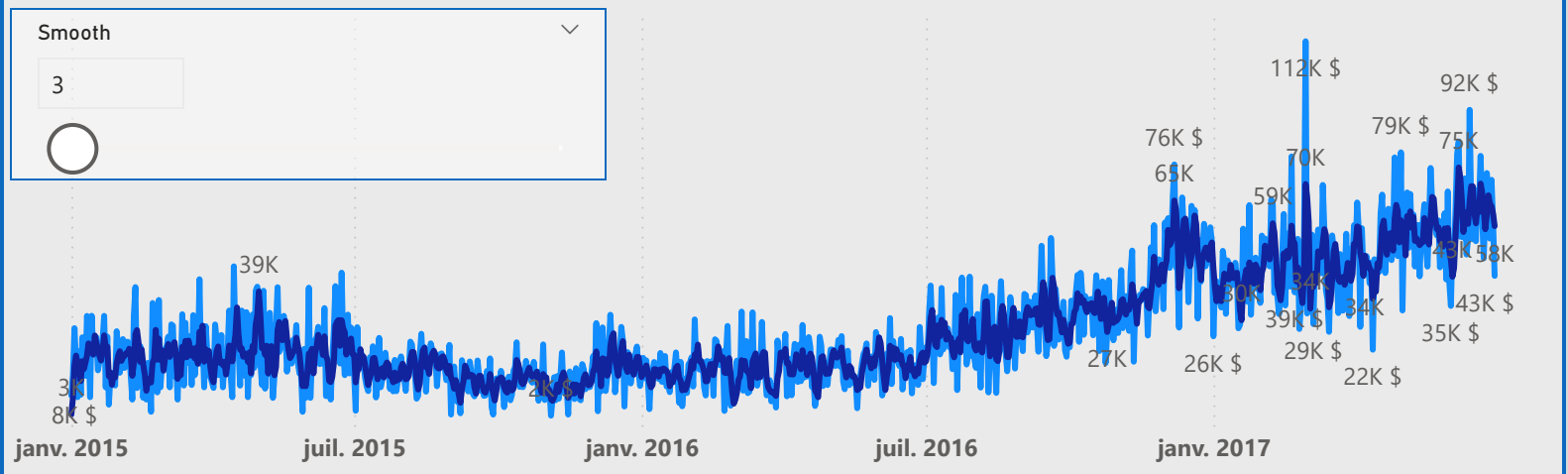
Order Count by Subcategory and Country



Order Summary by Product

Product Name	Orders Count	Order_Revenu	Order profit
Mountain-200 Black, 46	606	1 241 755 \$	571 633,74
Mountain-200 Black, 42	602	1 233 558 \$	567 860,58
Mountain-200 Silver, 38	586	1 213 852 \$	558 786,16
Mountain-200 Silver, 46	571	1 182 781 \$	544 482,76
Mountain-200 Black, 38	569	1 165 938 \$	536 732,01
Mountain-200 Silver, 42	547	1 133 067 \$	521 597,32
Road-250 Black, 52	316	689 373 \$	272 038,08
Road-250 Red, 58	303	661 013 \$	260 846,64
Road-250 Black, 48	294	641 379 \$	253 098,72
Road-150 Red, 48	179	640 510 \$	251 849,42

Order Revenue Trend with Smoothing



AW Profit Analysis

Monthly and Yearly Profit Trends by Product Category and Region

Build by Presley K

Profit

10,46M

Average Profit Margin

41,97 %

Periode

2015

2016

Product Category

Accessories

Bikes

Clothing

Components

Country

Australia

Canada

France

Germany

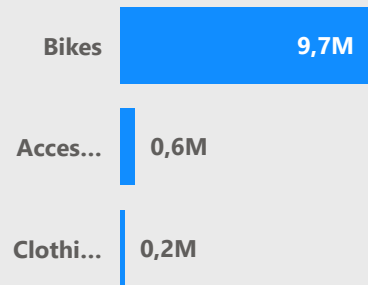
United...

United...

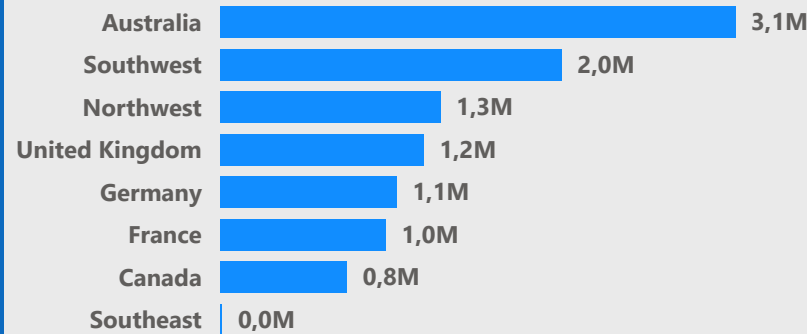
Continent

Tout

Profit by Category

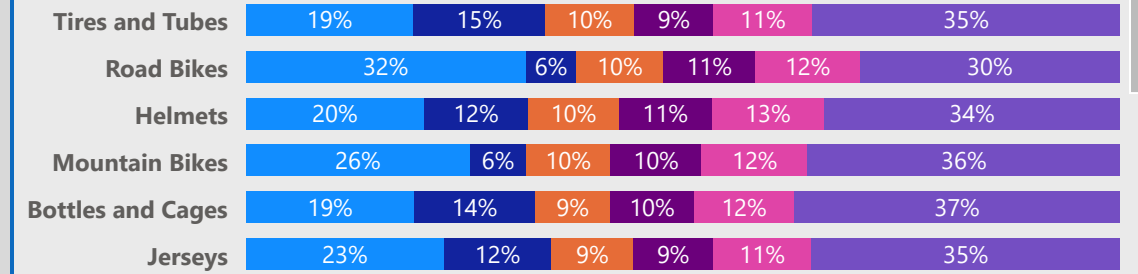


Profit by Region



Order Count by Subcategory and Country

Country ● Australia ● Canada ● France ● Germany ● United Kingdom ● United States



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Profit Trend with Smoothing

